



Aaron Davis

Attitude of a Champion

Fee: \$1,500 - \$8,000 – Nebraska Based
Call: 402-475-1900 or 877-585-0005

Aaron Davis speaks about performing like a champion from personal experience. As a member of the 1994 National Championship Nebraska Football team and working with numerous corporations & organizations, he understands firsthand what it takes to perform like a champion & experience incredible results both personally & professionally!

Aaron is not just a speaker “telling” other companies and individuals how to succeed. He’s in the trenches everyday as the President of his own Consulting Firm ADP, Inc and the partner in two other successful companies www.greenbein.com, a media production company that specializes in adding digital interaction to existing marketing efforts that increases engagement, acquisition & revenue for their clients, and www.boxwire.com, a virtual suggestion box used by some of today’s top companies to receive feedback from both customers & employees.

His speaking & consulting company Aaron Davis Presentations, Inc. received the Chamber of Commerce “Outstanding Minority Owned Business” award and Toastmasters International awarded him the “Communication & Leadership Award”. The Lincoln Business Journal also awarded him as one of Lincoln’s 40 under 40 business achievement awards; and he’s also received the Key to the city of Lincoln by former Lincoln Mayor Colleen Seng.

He has authored three books and co-authored two others that are changing the lives of thousands! His best friend is his wife Brooke and his greatest treasures are his two sons Aden and Keenon and daughter Niya.

Over a million people have experienced the presentations given by Aaron Davis! His presentations on the characteristics of Championship Teams, Leadership & Performers have been received with outstanding success!

As a member of the 1994 National Championship Nebraska football team and working with numerous corporations and organizations, he understands firsthand what it takes to perform like a champion and experience incredible results both personally and professionally.

CORPORATE & ASSOCIATION PROGRAMS

“Attitude of a Champion”

Perform Like a Champion (Attitude/Achievement/Motivation)

Attitude, mental toughness and the ability to change and adapt quickly are just a few characteristics that all champions possess. As a member of the Nebraska 1994 National Championship football team (considered by some as one of the best teams ever assembled), Aaron has a keen understanding of what it takes to achieve incredible results. Today’s corporate environment is more competitive than ever before and it’s those who are able to focus when others fold, who consistently stay at the top!

Presentation Outcomes:

Individuals will learn strategies to remain mentally tough in a competitive environment. Individuals will be reminded of the power of a Championship Attitude!

Individuals will be reminded of the importance of impeccable integrity and the power of passion.

Individuals will be encouraged to never lose the ability to laugh at themselves and to have fun.

Individuals will hear tips on how to adapt to change quickly while still enjoying the ride.

“Attitude of Championship Teams”

Championship Teams have NO “BENCHWARMERS” (Teamwork)

It’s impossible to obtain any sort of long-lasting success without the help of others. Championship teams don’t just preach teamwork; they cultivate and foster it every day so it permeates their entire organization. Aaron shares the best practices of successful teams and characteristics of being an amazing teammate!

Presentation Outcomes:

Individuals will learn the key components of successful teams and obstacles that can destroy them.

Individuals will be reminded of the power of encouraging and building up their teammates.

Individuals will learn the importance of taking personal responsibility for overall team success.

Individuals will learn the importance of listening versus simply hearing.

“Attitude of a Champion Leader”

How championship leaders lead with passion, purpose and love for their people.

Leadership is simple, but it's not easy. Aaron had the opportunity to be coached by one of the greatest college football coaches of all-time. Dr. Tom Osborne was the head football Coach at the University of Nebraska Lincoln for over thirty-years. His winning percentage was over 80% with three National Championships. What was more impressive was the legendary leadership style that he consistently modeled to his assistant coaches, players and administration. Why was his leadership style so successful? It all started with his “Attitude”!

Presentation Outcomes:

Individuals will be reminded of the importance of transparency in leadership.
Individuals will learn that it's acceptable to treat people differently as long as you treat them equally & fair.
Individuals will learn how the leader sets the tone not by words, but by consistent actions.

“Attitude of a Champion Sales Professional”

Today's sales professional lives in a world of constant change & sometimes chaos! Big win's and sometimes big loses! The key factor that keeps the Champion sales professional at the top of their game is not their database or connections or any other “outside” factor; the key factor is an inside job! It's their Champion Attitude!

Presentation Outcome:

Individuals will learn the type of Attitude that is necessary to be a Champion Sales Professional!
Individuals will be reminded of the importance of not “selling” to their prospects but more importantly; give the customer an opportunity to “buy”.
Individuals will be reminded of the importance of doing the fundamentals everyday in order to achieve incredible results in the field!
Individuals will be reminded that when people buy they aren't buying the product or service; they are buying the sales professional!

“Attitude of a Championship Customer Service”

Customer service is one of the most crucial areas of any enterprise but often the most overlooked. Companies get busy with product development, making more sales, hiring new people etc. But in all of this activity there is another activity going on...I call it the silent business killer...poor customer service. Aaron share's how customer service isn't a department in your company; rather it's the attitude of everyone in the entire organization! An attitude of “sincerely” caring about the very people who keep you in business...the customer!

Individuals will be reminded of how a Caring attitude is the first step to championship customer service.

Individuals will learn tips & techniques that can be applied immediately to help reinforce the importance of treating each customer as a guest in their home!

Individuals will be reminded to look at their customers as relationships rather than callous transactions.

EDUCATION & ADMINISTRATOR PROGRAMS

“Attitude of a Champion Educator/Administrator”

Be GREAT at School but Save Your BEST for HOME!

This presentation is for everyone in your building from the cafeteria team to the counselors office.

Teachers are often faced with many challenges such as teacher per student ratios, state testing, requirements to do more with less and the list goes on, but they still LOVE TO TEACH! Like any career, some stresses and challenges are part of the territory. These are big issues, but so is the number of educators and administrators that simply burn out as a result of giving their best at school and leaving only leftovers for their home and personal lives. This presentation will rejuvenate, refuel and remind listeners of the importance of being GREAT at school and saving their BEST for HOME!

Presentation Outcomes:

Individuals will learn to recognize early signs of burnout and ways to avoid it.

Individuals will be encouraged to plan their personal lives with as much detail as their lesson plans for their classes or objectives for school.

Individuals will be reminded of how short life really is and to regularly pause to take personal inventory.

Teaching is Great Except for the Students, Their Parents & Some of My Teammates” (How Champions deal with difficult people)

Ever find yourself struggling to keep your sanity and temper when dealing with some of your students and their parents (occasionally one of your teammates/co-workers)?

Have you ever found yourself ready to inflict bodily harm on someone you interact with daily, but then reason kicks in and pulls you back to reality? Difficult people just know how to bring it out of us; especially if it's someone whom we deal with on a regular basis.

Presentation Outcomes:

Individuals will learn to identify the most common unwanted behaviors & how to effectively deal with them.

Individuals will learn tips on being persuasive & use their influence effectively.

Individuals will learn how to create a coping plan when difficult situations arise.

“Attitude of Champion High school teams/teammates”

ALL championship high school athletic teams share similar traits that consistently keep them performing at a high level! Most people simply see the cutting down of the nets or the victory laps and award ceremonies that follow victorious performances. But there is way more to it! There are key forces at work within that team way before the whistle blows that give them the Champions Advantage!

Athletes will learn the importance of that sacred room “The Locker Room” and how it plays a crucial role in long-term success!

Athletes will be reminded of the privilege (not right) it is to be apart of a team!

Athletes will learn how their “off the field” behavior is more important than the athletic performance itself.

Athletes will learn more about how “each” person on the team plays a crucial role in overall success!

“Attitude of Champion Coaches”

I had the privilege to play college football for one of the most decorated & successful football coaches in history! Dr. Tom Osborne created a culture of excellence off the

field, in the locker room & on the field of play! His attitude towards his players, assistant coaches and all within the program created a college football dynasty during his tenure.

This presentation is full of insight; tips & ideas that can help you create a Championship culture in your program as well!

HIGH SCHOOL & COLLEGE PROGRAMS

The Power of YOUR Choices!

This is Aaron's most requested keynote for teenagers and college students!

This presentation evokes both laughter and emotion. Using his personal stories and those from students across the country, Aaron challenges students to THINK about the impact of their choices. He constantly reminds them that a choice takes only seconds to make, but the consequences can last a lifetime or even take your life or the lives of others.

Presentation Outcomes:

Students will be reminded of the power of their choices.

Students will be given tips on how to effectively think through choices they are pressured to make.

Leadership is SIMPLE, but it's Not Always EASY!

This presentation shares with young leaders the key factors of being an AWESOME leader!

It seems like every day there is a new form of leadership being talked about. It's no wonder today's young people are so confused on what makes a good leader. This presentation gives them simple yet timeless truths on the characteristics of being an effective leader. Aaron also warns that although the principles to becoming a great leader may be simple, carrying them out can be difficult.

Presentation Outcomes:

Students will be encouraged to self-evaluate their own leadership styles in search of ways to improve.

Students will learn the importance of relationships and how they can impact them directly and indirectly.

Students will be reminded to fiercely protect their integrity.

The Price of Being a Student Athlete (How to avoid embarrassing your school, family & yourself)

This presentation is one that every student athlete must hear. Student athletes are making the newspaper with increasing regularity, but unfortunately they are appearing in the wrong section of the paper. Instead of the sports pages, they are frequently being mentioned in the area that lists arrests and court appearances. Aaron shares with students the realities of being a student athlete and how the “rules” are different for them compared to other students, and how by failing to abide by the rules almost assures embarrassment and blown opportunities.

Presentation Outcomes:

Student athletes will be equipped with decision-making strategies to help them avoid making bad choices.

Student athletes will be encouraged to steer clear of places/people where negative situations could quickly arise.

Student athletes will be reminded that participating in sports is a privilege and should never be taken lightly or for granted.

Don't Go and Look for a Job. Search for Your Passion!

This session is one that encourages students to passionately pursue the careers they love!

The average adult will have close to a dozen different jobs with various companies in their working lifetime. One cause for this is that they simply have a “job” instead of being engaged in a career that they are passionate about. This presentation challenges students to pursue and research what their passions truly are.

Presentation Outcomes:

Students will be encouraged to constantly remain curious and research the areas they are passionate about.

Students will be given strategies to develop skills that make them appealing to potential employers.

Students will be reminded that the choices they make today will affect their future.

WHAT PEOPLE ARE SAYING

Aaron has the unique ability to make you think while making you laugh at the same time. — ***Ivan Benson, Pepsi Bottling Group***

I would not hesitate to recommend Aaron. Aaron's interaction with our staff helped create a relaxed atmosphere and at the same time created energy for our theme 'Asking for the Business.' Aaron is a first-class act! — ***Curt Denker, Pinnacle Bank***