

## About The Show:

BONK begins with three contestants wearing helmets and holding soft foam mallets. The helmets are outfitted with sensors that ring in when the helmet is hit. In order to “BONK In” and answer a question one must hit him/herself on the head with the mallet.

The first round is strictly self-inflicted bonking. Contestants score points for a correct answer, lose points for an incorrect answer. The questions are simple to speed matters up, but be careful; as hysterical as these trick questions are, the BONK



master always stays one step ahead and will undoubtedly fool your contestants and delight your audience.



When a contestant wins a round, the low scorer is **eliminated** and the remaining two contestants face off in the “**Back BONK**” round. The questions get tougher, and now the opponents may not only BONK themselves, but ALSO may **BONK** each other to force them to answer. This round provides far more **spirited bonking** than the first round and incredible on the spot BONK moments.

Winners of the individual rounds have the opportunity to take the wild **BONK Challenge** to win prizes from sponsors, partners, your company or other comedy based prizes.

Individual game winners can then meet head to head for the final “**BONK Bash**” round. This free-for-all has all three contestants hitting themselves or any of the others in a race where the winner takes all and gets crowned with the highly cherished mirrored BONK disco crown.

Between game rounds, BONK is interspersed with hilarious commercial parodies, cheesy consolation prizes and great audience participation. The BONK Comedy Game Show is clean comedy, energy, audience interaction, and even themed questions to match your event or company and create an unforgettable, unique experience.



BONK is saleable to help meet the needs of space requirements and budgets. It allows for the inclusion of live action camera's for the contestants (see 'em sweat on the trick questions), live music and a full game show set, complete with overhead scoreboards connected to each individual helmet.

## **Frequently Asked Questions from Event Planners:**

**Question:** Can the client insert some of their own questions for the show?

**Answer:** There are many opportunities for customization of the BONK comedy game show. Product placement or information based questions can be inserted into the game console amongst other questions; visual images to appear on the scoreboard (projector and screen) can be inserted, custom prizes as can custom audio tracks. Please ask about additional options or ideas.

**Question:** Can we place contestants in the show?

**Answer:** Contestants may be pre-selected to ensure key personality's or executives participation or randomly picked from the audience based on numbered ticket they receive prior to the game. (Tickets are provided by BONK staff). If audience member does not want to participate on-stage, they simply do not put their ticket in the "hat."

**Question:** How interactive is the game?

**Answer:** By the very nature and comedy of the game and questions, the audience is pulled into the game to cheer on their respective team members. In addition to the situational comedy other interactive components include:

- Bonus BONK: Take place during each round in which a numbered ticket appears on the video screens (system randomly generated). This player has a chance to either win a prize or to take the place of the lowest scoring player at that moment.
- "LuLu" the BONK show assistant is frequently in the audience for comedy interaction and byplay during the game, sometimes when least expected....and most comical.

**Question:** What technical and space requirements do this need?

**Answer:** Please see the technical specs page of this overview.

**Question:** How long is the show?

**Answer:** The length of the full show can be tailored to fit the needs of the client. Typically a full length show would last approximately 1:15 minutes, although this can very dependent upon client needs. If playing three rounds we would recommend a minimum playing time of 45 minutes. Trade show performances apply differently.

**Question:** What are payment terms?

**Answer:** 50% deposit upon agreement and remaining 50% and pre-determined travel costs due 5 days prior to event.