



Jim Donnan

Coach - ESPN Analyst - Speaker

When looking for a speaker that can entertain, motivate and personally engage your group, Coach Jim Donnan will deliver the perfect presentation every time.

Whether it is a corporate golf outing, a national sales meeting, or an annual convention, Jim Donnan is an expert at relating his experience as a premier College Football player and Coach, and now as an expert College Football Analyst for ESPN, to the corporate/organizational landscape of 2008.

Coach Donnan's unique experience as the ACC Player of the Year while playing quarterback for NC State; the Head Coach of a National Champion College Football team; and a two-time College Football Coach of the Year; will bring an insight into motivation and leadership unlike any other speaker.

As a leading college football analyst for ESPN and a Motivational Speaker, Coach Jim Donnan is able to share his incredible life experiences with a wide array of people.

From the 1967 ACC Player of the Year; to two-time National College Football Coach of the Year; as the Head Coach of Marshall University's 1992 National Championship team; and then leading the University of Georgia Bulldogs to four straight bowl wins - Coach Jim Donnan has spent his entire life teaching, motivating and inspiring players and fans alike.

It is these impressive accomplishments, coupled with the way he uses his experiences to deliver a powerful message of motivation, that makes him such a dynamic speaker.

Programs:

You and Your Quarterback

Your relationship to your employees is the same as a coach's relationship to his QB. It is your responsibility to articulate the model (tell him what you want him to do) and then let him do it! Make him a part of the planning process, and also give him input on the big decisions. This builds trust and a true team atmosphere.

A Lesson in Competitiveness

The desire to win or succeed is not enough if you are going to be competitive. You must work just as hard on the situations that won for you as you do on the ones that got you beat. To be competitive in any environment, you must learn the rules and learn how to play by them. Learning how to deal with both success and failure can ultimately determine how competitive you will be in the future.

Know Thyself

Socrates may have said it, but tolerating your imperfections and accentuating your strengths is still the key to accomplishing your personal and professional goals. How do you handle the pressure? Learning how to perform your best in the workplace in day-to-day situations as well as in that big meeting is a lot like translating a player's performance on the practice field to a big time game situation.

Leadership-Fellowship

On any team or in any organization, there has to be a leader and those who follow. For the team to succeed, the group must accept the Leader's plan, and develop trust in his direction. Being able to accomplish this balance will lead to a successful organization.

Reviews:

“Jim and I met in Florida in 1972 while we were coaching together at Florida State. During the next 35 years we developed a friendship between ourselves and our families. He has always exhibited the characteristics that have always made him a successful coach. He has always been very close to the players and is one of the most competitive people I have ever known. He was one of the outstanding coaches in the country and I sincerely enjoy our friendship.” - **Bill Parcells, Two-Time Super Bowl Champion Head Coach, VP for Football Operations - Miami Dolphins**

“Without question, Jim Donnan is one of the finest offensive coaches I was ever associated with in college football. During the last four years I coached at Oklahoma with Jim as my offensive coordinator, we won three Big Eight Conference Championships and one National Championship while compiling a 42-6 record. His offenses were the best in the nation in rushing and scoring.” - **Barry Switzer, Three-Time College Football National Champion Head Coach, Super Bowl Winning Coach - Dallas Cowboys**

“Coach Donnan was the featured speaker for our Nationwide Insurance Southeastern Regional meeting in Atlanta in January. He combined his coaching background and leadership techniques to provide an outstanding presentation that was both entertaining and motivating. He has the unique ability to relate his experiences to make the audience understand how they all can benefit from his winning attitude.” - **George Bond, Nationwide Insurance**

"I have been in charge of getting speakers for the Knoxville QB Club for 20 years, and every year the first request our members make is for Jim Donnan. He has spoken to our club three times and every speech was an A-plus. He also has been the keynote speaker for The Phillip Fulmer Fantasy Football Camp twice and was a tremendous hit there also. This guy's delivery combines humor, story telling and a thorough knowledge of college football both past and present.” - **Jeff Haygood, President, Knoxville QB Club**

“Jim Donnan has dazzled our First and Ten Club on four separate occasions with his wit, motivation and up to date account of college football. His story telling about his 33 years in the sport is the best we’ve ever had.” - **Mike Gottfried**

“Coach Donnan was the guest speaker at the Touchdown Club of Atlanta on October 29th. He was very entertaining, mixing his insight on college football with his experiences at coaching. Several of his stories were hilarious and he interacted well with our members. We look forward to having him back with us next year.” - **Lee Baker, Executive Director, The Touchdown Club of Atlanta**

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FOR IMMEDIATE RELEASE **Introducing Coach Jim Donnan**

Jim Donnan has been speaking to, motivating, and entertaining groups for forty years. As one of the *leading College Football analysts for the ESPN group of networks*; when the entire country wants to know what is going on in the locker room, on the sidelines, in the “war room” and on the field – they tune into television to watch; radio to listen; and ESPN.com/ESPN the Magazine to read what Jim Donnan has to say.

As an outstanding college quarterback for the North Carolina State University Wolfpack from 1965-1967, Jim Donnan led his team to many great wins including a *1967 Liberty Bowl Victory, where he was the game’s Most Valuable Player*, and was also named *the ACC Player of the Year*. Understanding the value of his education, he was also an *ACC Academic All-American* in both 1966 and 1967.

After serving as an assistant coach at Florida State University (*where he met and coached with, now lifetime friend, Bill Parcells*), University of North Carolina, Kansas State University and the University of Missouri – the University of Oklahoma and Coach *Barry Switzer* made him the Offensive Coordinator of the Sooners in 1985.

Coach Donnan’s high powered and record setting offenses at Oklahoma from 1985-1989 produced many great players – including *Hall of Famers Troy Aikman and Keith Jackson* – as well as a *National Championship in 1985*.

Coach Donnan was offered the head coaching position at Marshall University in 1990; a program that was finally returning to their winning tradition after the tragic plane crash of 1970 that took the lives of 75 people; 37 members of the football team, including all but one member of the coaching staff (*“We Are Marshall”* – the popular movie released in 2006). In Donnan’s six seasons at Marshall, he took the Thundering Herd to the *post-season playoffs five straight years; the finals three times*, and won the *D-IAA National Championship in 1992*. He was also named *the National Coach of the Year twice*.

As the Head Coach at the University of Georgia from 1996-2000, *he took the Bulldogs to four straight bowls – and wins* – for the first time in their storied 100+ year history; as well as rebuilt their recruiting base and began the process of upgrading the physical plant.

Coach Donnan has an incredible record of *19-4 in post-season play*; a true testament to his ability to **perform under pressure and motivate those around him** to play their best when it really counts.

As a speaker, Jim Donnan has spoken to groups such as Nationwide Insurance, Touchdown and Quarterback Clubs around the country, and has been/is active with various community organizations (Boy Scouts of America, United Way, Ronald McDonald House, Coaches vs. Cancer, etc.).

An avid golfer and tennis player (Donnan was the State Singles Tennis Champion while in High School in North Carolina), *Jim Donnan is a crowd favorite at corporate golf outings and charity tournaments.*

Jim Donnan is personable, approachable, inspirational, and widely recognizable. Donnan authored a book in 1994, "Winning My Way – The Glory Years of Marshall Football", with the Foreword written by Bill Parcells and Barry Switzer – both Super Bowl Winning head coaches.

When you are looking for a speaker that is widely known around the country, and has the ability to entertain as well as motivate all types of groups, Jim Donnan is the perfect choice.

If you have any questions, require additional information, or to inquire about Jim Donnan's availability to speak for your clients, please feel free to contact me any time.
