



Meridith Elliott Powell

**Instilling Ownership At Every Level.
Increasing Profits At Every Turns.**

**\$5,000 - \$7,000/exp – North Carolina Based
Call: 877-585-0005**

“Success in this new economy demands full engagement and self-motivated leadership at every level of your organization. Today, it’s not about traditional leadership; it’s about innovative leadership. My programs show you how to cultivate a culture of creativity, ingenuity and personal responsibility for every member of your team—from the receptionist to the CEO—to drive your revenues and increase your bottom line.” – Meridith“

High energy, high impact and highly motivating—those phrases are **Meridith Elliott Powell**, whether she is addressing an audience of 10 or 10,000. High energy, high impact and highly motivating—those phrases are Meridith Elliott Powell, whether she is addressing an audience of 10 or 10,000.

Keynotes/Workshops:

Winning In A Trust & Value Economy.

The economy is not just down; it has changed. To thrive in it, you need to fully understand that change. You need a new approach and new tools to unlock its enigmas and put you firmly on the road to success. Based on Meridith’s latest book, *Winning In The Trust & Value Economy*, this talk clarifies exactly what’s changed, so you can embrace it. And, of course, Meridith gives you action steps to turn this new economy into your economy now.

Become The Employee Today’s Companies Strive To Keep.

This is not your parent’s workplace. Today’s employers are demanding. Jobs aren’t easy to find—and they can be even harder to keep. In this session, Meridith shows you:

- How to distinguish yourself from the pack
- How to get noticed and make retaining YOU a company priority
- The inside secrets to being an invaluable employee

Meridith Unplugged—Plug Into The Power Of Connection.

In an overly connected world, real connection means more than ever to your bottom line. In this session, Meridith shows you and your team how your relationships are your new ROI. She shows you the power in the connections you already have and how to continually develop your relationships to make them even more fulfilling and profitable for everyone.

True Grit—The Incredible Power Of You.

A secure job, a thriving career, a happy life—have it all! Today's world is challenging, but the truth is you are in control. In this highly interactive, fun workshop, Meridith shows you:

- How to take control in a world that is out of control
- How to make the best choices for you
- The actions you need to take that will lead you where you want to go
- The strategies to tap into your true grit and reveal the incredible power of YOU!

Meridith Elliott Powell

Her career began in sales and marketing and grew into leadership and executive positions in finance and commercial banking. That exceptional background affords her the knowledge and experience to bring the numbers side and the people side of a business together, aligning goals and moving companies to profitability. As many organizations suffered during the recent economic downturn, Meridith coached her clients on how to take advantage of the changing economy—resulting in increased passion, increased productivity and increased profits.

Meridith's signature high-energy style and her ability to rapidly connect with people make her a sought after speaker, trainer and coach. She is an active member of the National Speakers Association, the Carolinas Speakers Association, the American Society of Training and Development, and Lessons In Leadership. After achieving her business coaching certification, Meridith became gold master certified in Strategic Planning by the Haines Centre and the University of San Diego.

She is among a handful of strategists to hold this certification. In addition, Meridith chose to increase her knowledge of communication styles, human behaviors and their

impact on professional relationships and organizational development through earning her master certification as a Human Behavior Specialist. She then added to her skill by achieving second level certification in Emotional Intelligence (EQ).

This combination of business coaching certification, strategic planning, human behavior and EQ certification allows Meridith to support her clients in their efforts to master the technical and the relational skills needed to be successful in today's competitive environment.

Meridith has also authored two books, *Winning in The Trust & Value Economy*, published in spring 2013, and the very popular *42 Rules To Turn Prospects Into Customers*, now in its second printing. Moreover, she was featured in *Mastering The Art of Success* by Jan Luther. And most recently, Meridith has signed with the Ambitious Entrepreneur Network (just named one of the top 100 networks for small business) to host a weekly podcast "Secrets To Success," where leading experts share their tips, strategies and secrets for Winning In the Trust & Value Economy. Meridith serves a wide range of clients including professional firms, corporations, construction firms, financial institutions and health-care providers.