



Success Simplified

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This book has it all!!!

Success Simplified has been written by the individuals who have learned the secrets to success. Where in one volume can you learn from Stephen Covey, Ken Thoreson, Dr. Tony Alessandra Patricia Fripp?

Ever wonder why you feel like you're on a treadmill, trying to go faster and juggling many different tasks while trying to please everyone? You're not alone! These days it seems that everyone is trying to grab the gold ring but the carousel is going too fast and it's too complicated to and competent strategies to reach out and actually grasp it. Maybe it is a matter of redesigning success. We each have the opportunity to choose what success is for us. What if you took command and chose your own meaning of success so that you could love the life you live?

The insights shared by the authors in this book have the capacity to not only inspire but transform your life. Take advantage of the valuable information they have provided. You'll be glad you did!

“Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, then you will be successful.”

—Albert Schweitzer

Based upon Ken's exciting and meaningful keynote program, the reader will discover the importance of creating personal theme for their lives. Finding personal and professional balance, and creating the three ingredients to create a menu for life:

1. the passion of impact,
2. breaking out and becoming more creative and
3. being real and being more.

This book has been designed for everyone; it will create dynamic changes in your life and the lives of those you touch.